



Cherry Conditioner

Ingredients:

Behentrimonium Methosulfate (BTMS-50)

- BTMS-50 is a cationic (positively charged) “conditioning” emulsifying wax recommended for detanglers, cream rinses, and all types of conditioners. BTMS-50 contains no ethoxylated ingredients.
 - BMS, is a quaternary ammonium compound synthetically derived from the oil that comes from rapeseed
- BTMS-50 allows wet combing, reduces flyaway while giving hair excellent body and spring.
- Effective as a conditioner for ethnic hair care, especially in relaxer systems where it provides a soft feel and improved sheen.

Cetyl Alcohol

- Derived from either vegetable or coconut oils & commonly used in hair care for its moisturizing properties
- Considered a fatty alcohol, Cetyl Alcohol gives conditioners a creamy appearance.
- Helps smooth and seal the hair cuticle, leaving a softer, silkier finish.

Cocoa butter

- Cocoa butter, also called theobroma oil, is a pale-yellow, edible fat extracted from the cocoa bean.
- Its velvety texture, pleasant fragrance and emollient properties have made it a popular ingredient.

Coconut Oil (Botanical name: *Cocos nucifera*)

- Coconut oil is derived from the wick, meat, and milk of the coconut palm fruit.
- Coconut oil is one of the most popular base oils for making bar shampoo since it produces big bubbly lather, adds moisturizing properties, increases hardness and has excellent cleaning properties.

Cetrimonium Chloride

- Helps to inhibit static electricity that is built up between the hair strands, causing flyaways and frizz.
- Acts as a mild preservative.

DL-Panthenol (ProVitamin B5)

- A biodegradable humectant, emollient and moisturizer naturally derived from rice that readily binds to the hair shaft and is well known for its hair conditioning properties. It coats the hair and seals its surface, lubricating the hair shaft and making strands appear shiny.
- In skincare, Panthenol has good skin penetration and is well known for its excellent hydrating and moisturizing properties. It also has reported benefits to inflamed skin and suffers of acne.

CC Orchards Cherry Juice

- The antioxidants from our 100% pure cherry juice (no additives or preservatives) provide added protection from environmental free-radical damage.

Fragrance Oil

- Fragrance oils, also known as aroma oils, aromatic oils, and flavor oils, are blended synthetic aroma compounds.
 - *Note: R&D currently underway to replace Fragrance Oil with Natural Cherry Essential Oil from steam distillation*



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Honeyquat

- Honeyquat is a natural, active ingredient that is made from pure honey.
- Excellent water soluble moisturizer and powerful humectant (a substance that absorbs or helps retain moisture) that can be used in skin care and hair care products, both leave-on and rinse-off applications.
- Honeyquat will improve wet-combability of the hair and reduce static buildup when dry combing.

Dimethicone

- Dimethicone is a silicone-based ingredient used in many personal care products to prevent ingredient separation while imparting a smooth, silky texture.
- Creates a physical barrier to seal in hydration, keeping skin moisturized and hair frizz-free.

Cyclomethicone

- Cyclomethicone has a **light skin feel with none-to-minimal after-feel**. It also makes the formulas easy to spread and has nice emollient properties.

Optiphen +

- Optiphen™ is a unique liquid (paraben and formaldehyde-free) preservative (protects against mold and bacteria) that consists of Phenoxyethanol in an emollient base of Caprylyl Glycol.
- The combination of these ingredients provides optimized protection against microbial growth while imparting exceptional feel to the finished product.

Mica

(Cosmetic Colour)

- A shiny silicate mineral with a layered structure found as minute scales in granite or as crystals.
- Ideal for adding a pearly lustre or sheen to shampoo.